NEHA MATHANAR
UI/UX Designer

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CAREER SUMMARY

Versatile Designer with expertise in UI, UX, and Product Design, creating intuitive, visually engaging, and user-centered digital experiences. Skilled in research, wireframing, prototyping, and responsive design using tools like Figma and Adobe XD. Adept at collaborating with cross-functional teams to deliver innovative solutions that align with business goals and enhance user satisfaction.

EXPERTISE& SKILLS

User Interface Design (UI)
Visual Design |Design Systems & Component Libraries |Typography, Colour Theory, and Branding | Responsive & Adaptive Design

User Experience Design (UX)
User Research & Persona Development | Wireframing & Prototyping | Usability Testing | Information Architecture & Interaction Design

Product Design
End-to-End Design Process | Design Thinking & Problem-Solving | Product Strategy & Roadmapping | Collaboration

Tools & Technologies
Figma, Sketch, Adobe XD,Canva,Blender | Prototyping Tools | Basic Front-End Knowledge (HTML, CSS)

Soft Skills
Cross-Functional Collaboration | Agile & Lean UX Practices | Communication | Prompt Engineering

CERTIFICATION

Advance UI/UX Certification, Kaarwan Design School   **April 2024 – July 2024**
Google UX Design Professional Certification, Google   **March 2025 – May 2025**

PROFESSIONAL EXPERIENCE

PRODUCT DESIGNER| Appavengers | Remote   **SEP 2025– Present**
- Designed and optimized **UI/UX** for web and mobile applications to enhance user experience and engagement.
- Collaborated with cross-functional teams on **product design and marketing strategies** to align with business goals.
- Created **wireframes, prototypes, and design systems** using tools like Figma/Adobe XD.
- Conducted **user research and usability testing** to improve product functionality and aesthetics.
- Supported **branding and visual design** for marketing campaigns to ensure consistency across platforms.

UI UX DESIGNER| Appavengers | Intern   **SEP 2024– SEP 2025**
- Assisted in designing **user interfaces** for web and mobile applications to ensure a seamless user experience.
- Created **wireframes, mockups, and interactive prototypes** using tools like Figma and Adobe XD.
- Supported **user research and usability testing**, gathering feedback to improve design decisions.
- Collaborated with developers and product teams to implement responsive and visually appealing designs.
- Contributed to **branding and visual consistency** across digital platforms.

EDUCATION

MBA | Marketing & HR | Barkatullah University, BHOPAL   **2021– 2023**
B. E | Computer Science Engineering | RGPV, BHOPAL   **2016 – 2020**

LANGUAGES

English | Hindi | Marathi